Intensive Hygiene Campaign in Schools for COVID-19 prevention

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Objectives

1. To increase awareness on hygiene behaviours among school children and school related stakeholders in the context of COVID-19

2. To promote hygiene practice among all the stakeholders at school level

3. To enhance the capacity of school teachers, SMC and Parents to communicate hygiene messages and make provisions for hygiene practices

4. To promote hygiene practices, by retrofitting WASH infrastructure
Target Groups and Duration

**Primary Group:** School children, teachers and cooks

**Secondary Group:** Parents, SMC members and Gram panchayat presidents/members

**Phase 1: Before school re-opens**
Parents, SMC & PRI members covered under the campaign
Digital campaign – WhatsApp

**Phase 2: After school re-opens**
20 days Campaign
First round 10 days (five days @ 50% of strength)
Repeat session, wherever possible (10 days)
Key behaviours

1. Hand washing with soap
2. Safe handling & storage of drinking water
3. Respiratory hygiene - cough and sneezing etiquette
4. Physical distancing
5. Disinfection
6. Toilet use
• WA trains partner staff and volunteers; partner staff train teachers @ district level training with Dept of Education support

• WA provides posters and campaign materials to schools

• School teachers deliver key hygiene messages with volunteers support – 30 mins per day with interactive activities like games, demonstration & videos/audios

• Messages delivered during assembly/class maintaining adequate physical distance

• Parents, SMC’s and PRI members, messages to be delivered by PA, handouts and Poster (WhatsApp)
• Explore support and collaboration to jointly launch the campaign at state/district level

• Share resources (digital & print resources; training module; rollout plan) to the district/state level education department to be used in other districts

• Support Education Departments to develop guidelines

• Advocate for handwashing facilities with soap and water, sustaining hygiene behaviours and functionality of WASH facilities in schools.

• Demonstrate different low cost hand washing stations and its replication
Thank you