SWACHHA BHARAT MISSION
( SBM)

A Step Towards Cleanliness

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“We must not tolerate the indignity of homes without toilets and public spaces littered with garbage.

For ensuring hygiene, waste management and sanitation across the nation a "Swachha Bharat Mission" will be launched. This will be our tribute to Mahatma Gandhi on his 150th birth anniversary to be celebrated in the year 2019”.

The President address to the 1st Joint Session of Current Parliament on 9th June, 2014
India - The Urban Challenge

**Status of Sanitation facility in 4041 Towns (Million HHs, % coverage)**

*Census of India 2011*

- **Piped sewer system:** 24,13, 36%
- **Septic tank:** 24,71, 37%
- **Pit latines/Others:** 4,79, 7%
- **Insanitary Latrines (Dry and bahou):** 1.22, 2%
- **Public/community Toilets:** 4.40, 6%
- **Open defecation:** 7.90, 12%

Total Urban Population: 318 Million
Total Urban Households: 67 Million
Open Defecators @ 14% - 45 million!!
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Objectives

• Elimination of open defecation
• Eradication of Manual Scavenging
• Modern and Scientific MSW Management
• To effect behavioral change
• Generate awareness
• Capacity Augmentation for ULB’s
• To create an enabling environment for private sector participation in Capex and Opex

Duration

- from 2\textsuperscript{nd} Oct 2014 to 2\textsuperscript{nd} Oct 2019

Duration
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Components

**Soft:**
- ✓ People’s Participation
- ✓ Mass Campaign for Behavioral Change
- ✓ Enabling Private Sector Participation
- ✓ Capacity Building

**Hard/Physical:**
- ✓ Construction of Individual House Hold Toilets
- ✓ Conversion of Insanitary House Hold Toilets
- ✓ Construction of Community/Public Toilets
- ✓ Integrated Solid Waste Management
Components of SBM

Not Included as of now-

1. Sewerage System.
2. Septage Management.

But NUDM Follows....
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MISSION COMPONENT 1 - HOUSEHOLD TOILETS (IHHTs)

Beneficiaries: Any household that

a) Does not have a toilet OR
b) Has an insanitary toilet

No distinction based on income or any other classification.
Unauthorized colonies/slums are also included.
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No OF IHHTs TO BE CONSTRUCTED- STATE WISE
(In '000 Nos)

Total Urban IHHTs needed- 10.3 Million
Estimated Cost Rs 20,000/- per IHHT
Component Outlay- Rs 20,600 Cr (USD 3.27 Bn)
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Procedure: IHHTs

• Beneficiary to apply online to ULB
• Simple format
• Self Undertaking
• Time Bound Verification
• Add State share and release incentive
• List of beneficiaries- in public domain
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Procedure: IHHTs

• Location based technologies
• Geo-tagged photographs of toilets
• Release of second instalment after verification of progress
• State Government to add or facilitate Grants/Loans/Support for needy
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MISSION COMPONENT II- COMMUNITY TOILETS (CTs)

Beneficiaries: Group of HHs who practice OD and have no space

- Group to be identified either on own application or survey based
- Estimated for 20% people practicing OD
- 256000 CT seats to be constructed.
- Total Estimated Cost- 1664 Cr (USD 265 Mn)
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Procedure: Community Toilets

• ULBs to identify land/site
• Simple, Robust and Functional in Design
• Maintenance to be in-built
• 40% VGF/Grant by GoI
• Projects to be sanctioned by ULBs
• ULBs to follow State’s policy on PPP
• Procurement as per State’s rules
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MISSION COMPONENT III- PUBLIC TOILETS (PTs)

- For Floating and Mobile Population.
- Aesthetically designed with Modern Facilities.
- 100% on PPP including O&M.
- ULB to identify & Provide Land/Site
- No GoI support
- Land Leveraging/ Advertising rights... for Revenue
- PTs for 5% of City population.
- Total requirement- 252,000 seats
- Tentative Estimated Cost – Rs 1890 Cr (USD 300 Mn)
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MISSION COMPONENT IV- SOLID WASTE MANAGEMENT

- 20% VGF/Grant by GoI to each project
- Decentralized SWM to be promoted
- Implementation and O & M on a PPP mode.
- Segregation at source mandatory- through incentives.
- Move towards 100% Reuse and Recycle.
- Waste to Energy/ Building Material.
- Rough Estimates @Rs 1200/ affected capita.
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MISSION MANAGEMENT STRUCTURE

• National Advisory & Review Committee

• National Mission Directorate
  - National Mission Director

• State Level High Powered Committee
  - Chief Secretary

• State Mission Directorate
  - State Mission Director

• District Level Review & Monitoring Committee
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FINANCIAL PROVISIONING

Estimated Project Outlay:

- Rs 62,009 Cr (US$ 10 Bn)
- Govt of India’s Contribution- Rs 14,623 Cr (US$ 2.3 Bn)
- State Governments - 25% of above (minimum)
- N.E. States and special category states contribute minimum 10% of Central share.
- Private Sector Participation to be encouraged.
- Balance resources to come from other sources like beneficiary contribution, user Charges, CSR, SBK etc.
Thank you!

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