

Acquiring Land in a Densely Populated City: The case of the East Zone,

Metro Manila, Philippines

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Securing the Future Today



## **Advocacy Strategy**



Goal

Social Awareness on Wastewater Management



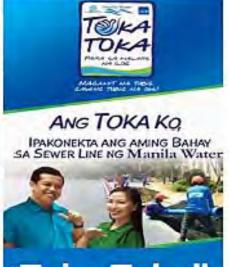
Solid Waste Campaign

Drainage and River Clean-up



Water Trail Program

> Tour and Education Program



"Toka Toka" Campaign

Everyone has a Responsibility to the environment



## **Key Challenges - Land Acquisition**

- Scarcity of Large Available Spaces
- High Cost of Land

- Master Planning for early land acquisition
- Coordination with other agencies for land allocation
- Improvisation –
   construction of lift/pump
   stations under the road



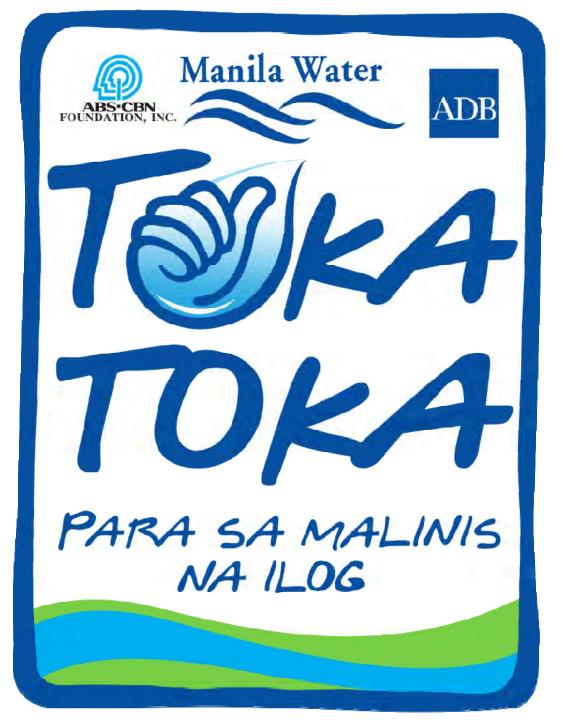
## **Key Challenges – Stakeholder Support**

- Difficulty in gaining support for Waste Water Projects
- "Not in my backyard"Mentality
- Traffic Management during construction

- Pre-selling of Projects
- Public Consultations
- Support from LGU's and other stakeholders
- Lakbayan The Water Trail
   Program









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