



Promoting Innovations in Wastewater Management Making Sanitation a Sustainable Business

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Background

Strategy 2020:

 water as a crosscutting core business area of ADB's operations for infrastructure and the environment

Seven-point water agenda (2008):

 comprehensive sanitation approach "from toilet to river" to address household and environmental sanitation in both urban and rural areas

Water Operational Plan, 2011–2020

- expanded wastewater management and reuse, including sanitation and hygiene
- expanded knowledge and capacity development using technology and innovation more directly
- enhanced partnerships with the private sector

Wastewater Management

Compelling arguments

- Increasing access to toilets not enough
- Untreated wastewater has high socioeconomic cost
- Increasing scarcity of water
- Wastewater can be a viable business
- Benefits from recycling essential resources from wastewater

Innovation: key to changing mindsets and structures.

Promoting Innovations in Wastewater Management

Components of the new TA:

- Knowledge drive
- Technology drive
- Financing and incentives drive
- Awareness and advocacy drive



Knowledge Drive

- Compendium of solution options
 - Case studies and project briefs:
 - ✓ Policy, Enabling environment, Institutional Arrangements
 - ✓ Technologies
 - ✓ Financial mechanisms
 - Database
 - Virtual knowledge center: web-based information system



Compilation and dissemination of case studies and project briefs to get political buy-in

Technology Drive

Technology drive

- Technology inventory and classification by system, treatment type and reuse application
- Technology applications
 - Information briefs/technology datasheets
 - Standards and guidelines



Match technologies with needs and performance targets

Financing and Incentives Drive

- Fast-track wastewater investment projects based on Knowledge and Technology Drives
 - Pre-feasibility studies with financing mechanisms
 - Business opportunity briefs (based on pre-FS)
 - Innovative delivery and financing mechanisms
 - Encourage extraction of resources from wastewater
 - Show potential revenues from biogas, power, fertilizer, reclaimed water
 - Promote partnership with the private sector
 - Assist in developing bankable projects with costeffective technologies and cost recovery mechanism

Awareness and Advocacy Drive Going beyond advocacy

Awareness and capacity development

- Sub-regional knowledge-sharing conferences and capacity development workshops
- Increase public awareness and involve stakeholders
 - to stimulate demand and willingness to pay

Investment roundtables

- "willing" stakeholders taking up identified business opportunities
- Advocacy and knowledge products
 - Policy briefs, discussion notes, articles
 - Multi-media
 - Toolkits

- Developsustainablebusinessopportunities
- Have stakeholder buy-in

Why are we here?

- Needs assessment: To analyze current sanitation status, pros and cons of the existing systems and identify real needs
- Knowledge sharing: To recognize what technology and financing options are available for practical, doable and sustainable solutions
- Action planning: To have DMCs/cities develop action plans to:

 (a) meet their sanitation needs; (b) identify potential
 wastewater and septage management projects; and (c) address constraints
- Enhancing partnerships: To meet and network with governments, development partners, donors, NGOs and private sector and develop deeper collaboration
- Have fun!

Program contents and focus

Session 1

- Setting the tone for the conference
- Encourage active participation

Session 2

Understanding the issues, barriers and constraints

Session 3

- Triggering demand, getting stakeholder buy-in
- Enabling conditions



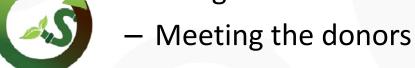
- Dealing with land availability and other constraints
- Applying innovative designs, technologies and financing

Session 4: Turning problem into a resource

- Innovative institutional arrangement and financing mechanism to make sanitation viable and inclusive
- Harvesting water, food, nutrients and energy from wastewater and sludge treatment
- Enhancing tourism

Session 5: Financing and incentives

- Various financing and delivery mechanisms
- Enabling effective PPP
- Using subsidies and grants wisely





Session 6: Technologies

- Assessment: Centralized vs. Decentralized
- Technology options for sewerage, treatment and reuse

Session 7: Heading outdoors

- Field visit to septage and wastewater treatment plants
- Cleaning up the waterways

Session 8: Tools

- Tool for planning: Wastewater Management Expert system (WaMEX)
- Preparing bankable projects



Expected outcomes

- Confirmation of commitment
- Identification of projects (septage and wastewater management) in the cities for development into investment opportunities
- Formulation of action plans (next activities with timeline and responsibilities)



Next steps

- In-country consultations
- Capacity-building and knowledge-sharing workshops
- Conduct of pre-feasibility studies
- Identifying financing and delivery mechanisms
- Packaging bankable projects
- Roundtables to promote investment opportunities







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