

### City-wide sanitation, advocacy and planning, workshop 1: "The key role of FSM in modern urban Sanitation systems."

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### Part B City-wide sanitation provision and management, centred on FSM

### Business models & Marketing

#### Inclusive business models & preliminary operation FSM institutional arrangement and business model, Faridpur





few years



### Part C:

## Up-scaling implementation of citywide sanitation projects, integrating faecal sludge and liquid waste

### Activity: Impact presentations "tools & instruments"

### National Institutional & Regulatory Framework (Bangladesh)



#### GoB acknowledged



FSM in Faridpur and other secondary towns : currently operating in a localized way, highly reliant on the political enthusiasm of local municipal leaders.

responsibilities are required



#### A delicate balancing act:

Too much regulation = Entry barrier if high and unaffordable containment standards (the poor fall back into unregulated services)

**Absence of a framework** = no driver for municipalities to leverage any change





Participatory design: research institutes, universities, and private sector

- ✓ to encourage a more systematic approach to FSM,
- ✓ to clarify the **role** of different levels of government and other actors,
- to establish a model to encourage circular economy principles in dealing with faecal waste

#### Framework for:

- City Corporations,
- Dhaka megacity,
- *Paurashavas* (Municipalities)
- Rural areas

Responsibilities of authorized stakeholders for each step of the service chain

Monitoring and enforcement mechanisms of each activity







Uniform regulation on proper design and construction of sanitation facilities and disposal of faecal sludge and solid waste

#### ECONOMIC SUSTAINABILITY:

i.e. sustainable business models for FSM, including cross-subsidies for more pro-poor customers' service level agreements, and "safe transfer" incentives ENVIRONMENTAL SUSTAINABILITY Reducing pollution of soils and water reserves SOCIAL SUSTAINABILITY: social discrimination, rights and safety for pit emptiers



#### Capacity building, training, and research





## Awareness raising campaigns, promote private sector participation, and demonstration of FSM business





Technical assistance and funding support of the government on high capital infrastructure and other assistance





### Guidance on FSM business models





### National Institutional & Regulatory Framework (Bangladesh) Additional drivers for upscale





# FSM in Faridpur, Bangladesh Additional tools for city-wide upscale



Association representative ICT-based demand management system

Performance monitoring system for upscaling performance-based contracts:

Multistakeholders Steerting Committee & key performance indicators