Check out some of our current cewas Start-Ups

**Wasser für Wasser**
Funds water projects in the South with new innovative finance mechanisms. Acting local to tackle a global challenge.
- [wasserfuerswasser.ch](http://wasserfuerswasser.ch)

**Aquasis Solutions**
Offer professional assistance in water accounting and water use optimisation for industries.
- [aquasis-solutions.ch](http://aquasis-solutions.ch)

**Acquawise Consulting**
Works on water and sanitation safety plans as well as a sanitation and water toolbox tailored to the needs of Portuguese-speaking people in the South.
- [aquawise.pt](http://aquawise.pt)

**MDML**
Are working on promoting sustainable sanitation solutions and advocacy to legalise decentralised sanitation in Oregon.
- [mdml.co](http://mdml.co)

**Concept WaSH**
Works on capacity building and knowledge transfer in the WaSH sector in Zimbabwe.

One third of all produced food is thrown away and our bins are filling up with packaging waste. **Foodways Consulting GmbH** addresses the tremendously growing waste problem by raising awareness as well as finding and promoting sustainable solutions.
- [foodways.ch](http://foodways.ch)
- [foodwaste.ch](http://foodwaste.ch)
- [refiller.ch](http://refiller.ch)

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What does cewas offer to young entrepreneurs?

Utilise our expertise:
- Startup training
- Coaching
- Consulting

Enjoy personal dedicated assistance from our professional staff.

Draw from our key resources:
- Training & business centre
- International water & sanitation experts
- Business development experts

Business competence in water, sanitation and resource management:
- Practices up-to-date knowledge
- Develop innovative solutions
- Reduce start-up risks

Profit from our large international network:
- Access up-to-date knowledge

Benefit as our customer:
- Future entrepreneurs
- Professionals
- Organisations
- Private companies
- Sponsors
- And create sustainable solutions!

Meet us:
- Individually or at one of our events:
  - Cewas startup trainings
  - Cewas forums
  - Cewas roadshows
  - Cewas Knockout offices
  - Cewas university events

Contact us:
- [info@cewas.org](mailto:info@cewas.org)
- +41 (0)41 971 00 78

**cewas Start-Up Programme**
in water, sanitation and resource management

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**international centre for water management services**
cewas Start-Up Programme

Sustainable Sanitation and Water Management (SSWM) and the role of the private sector

- Gain a clear understanding of SSWM and its complex interlinkages
- Identify market opportunities
- Develop and refine business ideas
- Explore SSWM solutions for two given projects

Course A

6 ECTS

Business Development in SSWM

- Develop your business model
- Improve your presentation and networking skills
- Develop a fully fledged business plan
- Interact with your customers
- Work on first projects

Course B

6 ECTS

Operating and managing a business in SSWM

- Learn about financing
- Legally found your Start-Up
- Learn how to manage people, projects and your own business
- Fine-tune your marketing and acquisition skills
- Implement real projects

Course C

6 ECTS

Wanted: Young, motivated entrepreneurs ready to change the world!

Are you young, motivated and full of ideas on how to change the world? Do you have an entrepreneurial spirit? Are you ready for an adventure? Then don’t waste your time looking for a job or trying to please your boss: START-UP your own business and take the chance to contribute to ensuring our blue planet’s future!

Apply today for the cewas Start-Up programme and access up to date knowledge, develop innovative solutions, and reduce your start-up risk.

Personal Coaching and Network

- Get individual coaching from our leading experts
- Access our large international network!

Take off with your Start-Up!

Michael Kropac
cewas Co-Director

Dr. Johannes Heeb
cewas Co-Director

cewas Think Tank

Mr. François Münger (SDC)
Mr. Dayanand Panse (IWWA)
Mr. Jürg Staudenmann (UNDP)
Ms. Christine Werner (GIZ)
Mr. Chris Zurbrügg (EAWAG)
Dr. Pay Drechsel (IWMN)
Mr. Thomas Zeller (Swiss Water Partnership)
Mr. Kajetan Hetzer (ICF/World Bank)
Prof. Dr. Petter Jenssen (UMB)
Ms. Archana Pathkar (WSSCC)
Dr. Jonathan Parkinson (IWA)
Mr. Roland Schertenleib (W+S Consulting)
Dr. Themba Gumbo (CAP-NET)
Prof. Dr. Thor Axel Stenström (SEI)
Prof. Dr. Paul Burger (Uni Basel)
Ms. Tarryn Quayle (ICLEI)

cewas – the international centre for water management services – stands for business competence in sustainable water, sanitation and resource management. We are a Swiss-based non-profit organisation empowering young and energetic people to link sustainable ideas with business competence and expertise in the international water, sanitation and resource management sector. The cewas Start-Up programme offers professional training, coaching, networking and consulting to bring your sustainable business idea into reality.

START-UP! your own sustainable venture business

Water, sanitation and resource management constitutes an increasing and pressing global problem. The challenges in the North and in the South are enormous and neither big existing industries nor development aid alone will be able to solve the problems. Young and motivated entrepreneurs with innovative ideas are needed – are you one of them?

Apply!

Cewas Co-Director Cewas Co-Director
## Detailed Start-Up Programme 2014

### Training Modules

<table>
<thead>
<tr>
<th>Course</th>
<th>Module</th>
<th>Content</th>
<th>Dates</th>
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<tbody>
<tr>
<td>A</td>
<td>Examination: Presentation of business ideas &amp; case study</td>
<td>written &amp; oral</td>
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<tr>
<td>B</td>
<td>Examination: Presentation of developed business model and business plan, solution statement for case study</td>
<td>written &amp; oral</td>
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<tr>
<td>C</td>
<td>Module 6: Individual coaching support</td>
<td>Start-Up specific coaching</td>
<td>individual dates until August 2015</td>
</tr>
<tr>
<td>C</td>
<td>Self-Study: Start-Up foundation &amp; case study (internship)</td>
<td>individual working time</td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>Examination: Presentation of relevant legal and communication documents, acquisition meeting reports, implementation of case study</td>
<td>written &amp; oral</td>
<td></td>
</tr>
</tbody>
</table>

### Application deadline for Start-Up participants
- 20.6.2014
Apply now for:

- Business competence in water, sanitation and resource management
- Profiting from water and sanitation experts
- Personal coaching
- Connecting to a global network
- Accessing your work space at the cewas training and business centre
- The upcoming cewas Start-Up Programme 2014!

Requirements:

- Bachelor or Master Degree in environmental studies/engineering, sustainable development, economics or other appropriate areas of study. People without an appropriate degree may be permitted if they can prove extended relevant work experience (decision by study committee).
- Strong motivation to contribute to the sustainable development of the sanitation and water sector on the national and international level.
- Entrepreneurial spirit
- Excellent knowledge of English (oral & written)

Optional: Business idea (technology, services, etc.), expertise in Sustainable Sanitation and Water Management on national or international level.

Do you see yourself as a future cewas Start-Up?
Then apply now and use your entrepreneurial spirit to create a successful water and sanitation business!

Send us:

- the completed application form
- your CV (English)
- letter of motivation (English)
- your degree certificates
- other supporting documents (references, certificates, publications, etc.)

via e-mail to info@cewas.org by 20th June 2014

We will inform you on the acceptance of your application by 27th of June 2014.

Fees:

Good things don’t come for free! Thanks to our sponsors, we can offer the Start-Up programme for subsidised rates:

<table>
<thead>
<tr>
<th>Whole programme</th>
<th>Individual Courses</th>
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<tbody>
<tr>
<td>As an individual</td>
<td>Course A</td>
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<tr>
<td>CHF 5000.-</td>
<td>CHF 1800.-</td>
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<tr>
<td>As a group (up to 3 members)</td>
<td>Course B</td>
</tr>
<tr>
<td>CHF 6000.-</td>
<td>CHF 2600.-</td>
</tr>
<tr>
<td>+ CHF 800.- extra for ECTS-accreditation per person</td>
<td>+ CHF 300.- extra for ECTS-accreditation per course</td>
</tr>
</tbody>
</table>

More Infos: www.cewas.org