Who Should Attend

The BoP World Convention provides an action-oriented platform that features high-level networking, knowledge exchange, and business matchmaking, where key stakeholders from multiple sectors and industries come together to learn from and network with leaders about potential solutions to the world’s challenges. The Convention & Expo held alongside the BoP World Convention provides an action-oriented platform that features high-level presentations and discussions on the themes of entrepreneurship, sustainability, and innovation.

Base of the Pyramid: Four Billion New Customers to Reach

The BoP World Convention is an annual event that brings together leaders from around the world to explore opportunities for innovation and collaboration in the Base of the Pyramid (BoP) market. The BoP market refers to the four billion people living on less than $2 per day who represent a significant opportunity for businesses to reach new customers, producers, and employees.

A stellar line-up of esteemed professionals to attend

Four Billion New Customers to Reach

The BoP World Convention is an annual event that brings together leaders from around the world to explore opportunities for innovation and collaboration in the Base of the Pyramid (BoP) market. The BoP market refers to the four billion people living on less than $2 per day who represent a significant opportunity for businesses to reach new customers, producers, and employees.

A stellar line-up of esteemed professionals to attend

Who Should Attend

The BoP World Convention provides an action-oriented platform that features high-level networking, knowledge exchange, and business matchmaking, where key stakeholders from multiple sectors and industries come together to learn from and network with leaders about potential solutions to the world’s challenges. The Convention & Expo held alongside the BoP World Convention provides an action-oriented platform that features high-level presentations and discussions on the themes of entrepreneurship, sustainability, and innovation.

Base of the Pyramid: Four Billion New Customers to Reach

The BoP World Convention is an annual event that brings together leaders from around the world to explore opportunities for innovation and collaboration in the Base of the Pyramid (BoP) market. The BoP market refers to the four billion people living on less than $2 per day who represent a significant opportunity for businesses to reach new customers, producers, and employees.

A stellar line-up of esteemed professionals to attend

Who Should Attend

The BoP World Convention provides an action-oriented platform that features high-level networking, knowledge exchange, and business matchmaking, where key stakeholders from multiple sectors and industries come together to learn from and network with leaders about potential solutions to the world’s challenges. The Convention & Expo held alongside the BoP World Convention provides an action-oriented platform that features high-level presentations and discussions on the themes of entrepreneurship, sustainability, and innovation.

Base of the Pyramid: Four Billion New Customers to Reach

The BoP World Convention is an annual event that brings together leaders from around the world to explore opportunities for innovation and collaboration in the Base of the Pyramid (BoP) market. The BoP market refers to the four billion people living on less than $2 per day who represent a significant opportunity for businesses to reach new customers, producers, and employees.

A stellar line-up of esteemed professionals to attend

Who Should Attend

The BoP World Convention provides an action-oriented platform that features high-level networking, knowledge exchange, and business matchmaking, where key stakeholders from multiple sectors and industries come together to learn from and network with leaders about potential solutions to the world’s challenges. The Convention & Expo held alongside the BoP World Convention provides an action-oriented platform that features high-level presentations and discussions on the themes of entrepreneurship, sustainability, and innovation.

Base of the Pyramid: Four Billion New Customers to Reach

The BoP World Convention is an annual event that brings together leaders from around the world to explore opportunities for innovation and collaboration in the Base of the Pyramid (BoP) market. The BoP market refers to the four billion people living on less than $2 per day who represent a significant opportunity for businesses to reach new customers, producers, and employees.

A stellar line-up of esteemed professionals to attend

Who Should Attend

The BoP World Convention provides an action-oriented platform that features high-level networking, knowledge exchange, and business matchmaking, where key stakeholders from multiple sectors and industries come together to learn from and network with leaders about potential solutions to the world’s challenges. The Convention & Expo held alongside the BoP World Convention provides an action-oriented platform that features high-level presentations and discussions on the themes of entrepreneurship, sustainability, and innovation.

Base of the Pyramid: Four Billion New Customers to Reach

The BoP World Convention is an annual event that brings together leaders from around the world to explore opportunities for innovation and collaboration in the Base of the Pyramid (BoP) market. The BoP market refers to the four billion people living on less than $2 per day who represent a significant opportunity for businesses to reach new customers, producers, and employees.

A stellar line-up of esteemed professionals to attend

Who Should Attend

The BoP World Convention provides an action-oriented platform that features high-level networking, knowledge exchange, and business matchmaking, where key stakeholders from multiple sectors and industries come together to learn from and network with leaders about potential solutions to the world’s challenges. The Convention & Expo held alongside the BoP World Convention provides an action-oriented platform that features high-level presentations and discussions on the themes of entrepreneurship, sustainability, and innovation.

Base of the Pyramid: Four Billion New Customers to Reach

The BoP World Convention is an annual event that brings together leaders from around the world to explore opportunities for innovation and collaboration in the Base of the Pyramid (BoP) market. The BoP market refers to the four billion people living on less than $2 per day who represent a significant opportunity for businesses to reach new customers, producers, and employees.

A stellar line-up of esteemed professionals to attend

Who Should Attend

The BoP World Convention provides an action-oriented platform that features high-level networking, knowledge exchange, and business matchmaking, where key stakeholders from multiple sectors and industries come together to learn from and network with leaders about potential solutions to the world’s challenges. The Convention & Expo held alongside the BoP World Convention provides an action-oriented platform that features high-level presentations and discussions on the themes of entrepreneurship, sustainability, and innovation.

Base of the Pyramid: Four Billion New Customers to Reach

The BoP World Convention is an annual event that brings together leaders from around the world to explore opportunities for innovation and collaboration in the Base of the Pyramid (BoP) market. The BoP market refers to the four billion people living on less than $2 per day who represent a significant opportunity for businesses to reach new customers, producers, and employees.

A stellar line-up of esteemed professionals to attend

Who Should Attend

The BoP World Convention provides an action-oriented platform that features high-level networking, knowledge exchange, and business matchmaking, where key stakeholders from multiple sectors and industries come together to learn from and network with leaders about potential solutions to the world’s challenges. The Convention & Expo held alongside the BoP World Convention provides an action-oriented platform that features high-level presentations and discussions on the themes of entrepreneurship, sustainability, and innovation.

Base of the Pyramid: Four Billion New Customers to Reach

The BoP World Convention is an annual event that brings together leaders from around the world to explore opportunities for innovation and collaboration in the Base of the Pyramid (BoP) market. The BoP market refers to the four billion people living on less than $2 per day who represent a significant opportunity for businesses to reach new customers, producers, and employees.

A stellar line-up of esteemed professionals to attend

Who Should Attend

The BoP World Convention provides an action-oriented platform that features high-level networking, knowledge exchange, and business matchmaking, where key stakeholders from multiple sectors and industries come together to learn from and network with leaders about potential solutions to the world’s challenges. The Convention & Expo held alongside the BoP World Convention provides an action-oriented platform that features high-level presentations and discussions on the themes of entrepreneurship, sustainability, and innovation.

Base of the Pyramid: Four Billion New Customers to Reach

The BoP World Convention is an annual event that brings together leaders from around the world to explore opportunities for innovation and collaboration in the Base of the Pyramid (BoP) market. The BoP market refers to the four billion people living on less than $2 per day who represent a significant opportunity for businesses to reach new customers, producers, and employees.

A stellar line-up of esteemed professionals to attend

Who Should Attend

The BoP World Convention provides an action-oriented platform that features high-level networking, knowledge exchange, and business matchmaking, where key stakeholders from multiple sectors and industries come together to learn from and network with leaders about potential solutions to the world’s challenges. The Convention & Expo held alongside the BoP World Convention provides an action-oriented platform that features high-level presentations and discussions on the themes of entrepreneurship, sustainability, and innovation.

Base of the Pyramid: Four Billion New Customers to Reach

The BoP World Convention is an annual event that brings together leaders from around the world to explore opportunities for innovation and collaboration in the Base of the Pyramid (BoP) market. The BoP market refers to the four billion people living on less than $2 per day who represent a significant opportunity for businesses to reach new customers, producers, and employees.

A stellar line-up of esteemed professionals to attend

Who Should Attend

The BoP World Convention provides an action-oriented platform that features high-level networking, knowledge exchange, and business matchmaking, where key stakeholders from multiple sectors and industries come together to learn from and network with leaders about potential solutions to the world’s challenges. The Convention & Expo held alongside the BoP World Convention provides an action-oriented platform that features high-level presentations and discussions on the themes of entrepreneurship, sustainability, and innovation.
Royal DSM is a global science-based company active in health, nutrition, and materials. By connecting its unique competences in Life Sciences and Materials Sciences, DSM drives economic prosperity, environmental progress, and social advances to create sustainable value for all stakeholders. DSM Materials Sciences, DSM drives economic prosperity, environmental progress and materials. By connecting its unique competences in Life Sciences and Materials Sciences, DSM drives economic prosperity, environmental progress, and social advances to create sustainable value for all stakeholders.

Gawad Kalinga (meaning to “give care”) transforms slums into peaceful and productive communities working with 2,000 communities in the Philippines, Cambodia, India, Nepal, and Papua New Guinea. Engaging all sectors of society, GKI works with corporate participants to provide holistic solutions, products and services. That is why we offer holistic solutions, such as the oxo-degradable plastic film, which is certified, employs community farmers, and is biodegradable.

Sustainable Green Solutions (SGS) was started in 2012, with the aim to develop and deliver innovative sanitation and environmental solutions. Our sustainable toilet system is affordable, biological, odor free, water free, sewage free, energy free, and the end product is natural fertilizer. It can be located indoor and outdoor at any climate condition. Our goal is to establish an effective, long-term and sustainable profitable business, using inclusive Social Business Model.

BoP World Expo: A Leading-edge Marketplace

The BoP World Expo, running concurrently with the convention, will offer corporate participants a platform to provide holistic solutions, products and services to the Base of the Pyramid (BoP). The Expo is open to all companies, organizations and institutions working with the Base of the Pyramid (BoP). The Expo offers corporate participants a platform to provide holistic solutions, products and services to the Base of the Pyramid (BoP). The Expo is open to all companies, organizations and institutions working with the Base of the Pyramid (BoP). The Expo offers corporate participants a platform to provide holistic solutions, products and services to the Base of the Pyramid (BoP).

Sponsorship

The inaugural BoP World Convention & Expo offers organisations an invaluable opportunity to reach a targeted audience of influences and key decision makers. Position your brand with the various sponsorship packages available. Contact us for details.

BoP World Convention & Expo

A Brave New Marketplace: Unleashing Opportunities at the Base of the Pyramid

Exhibitor Packages

<table>
<thead>
<tr>
<th>Packages</th>
<th>Early Bird Price (until 1 April 2014)</th>
<th>Standard Price (after 1 April 2014)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shell Scheme Packages</td>
<td>S$400 per sqm</td>
<td>S$500 per sqm</td>
</tr>
<tr>
<td>Raw Space Packages</td>
<td>S$600 per sqm</td>
<td>S$650 per sqm</td>
</tr>
</tbody>
</table>

1. Logo
2. 4 x 400W fluorescent lights
3. 1 x Static 200W power point
4. 1 x Information counter
5. 1 x Poster stand
6. 1 x Wastebasket
7. 1 x Step paper basket
8. 1 x Blue needle punch carpet

Participation Rates

28 – 30 August 2014 • ITE Headquarters & ITE College Central • Singapore